

Authenticity or PKIDR?

Two names for the same thing

(Mini video)

Script

Authenticity and PKIDR are the same thing – just two different ways of looking at the revolutionary new information infrastructure that uses time-tested concepts in new ways, to solve the spreading epidemic of crime in our online life.

“Authenticity” is the plain English name for it. It refers to the simple idea that a person’s online digital identity represents who they really are, which in turn delivers the hallmark of Authenticity: **accountability** for bad actors when things go wrong.

Here's an expanded definition:

AUTHENTICITY is the condition that exists when we have

DIGITAL SIGNATURES EVERYWHERE

backed by

**MEASURABLY RELIABLE
IDENTITY CERTIFICATES**

that are

OWNED BY THE PERSON IDENTIFIED

and which provide

PRIVACY via ACCOUNTABLE ANONYMITY

PKIDR – PKI Done Right -- is the *technical* name for Authenticity. It refers to the design elements that are based on PKI and, together, make it all work.

“Authenticity” views the whole thing through the lens of **what it is**, “PKIDR” looks through the lens of **how it works**.

You’ve seen how-it-works descriptions for all sorts of things
PKI Done Right is the how-it-works description for Authenticity.

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