## **Attestation Officers**Their Critical Role in Authenticity™

**Video Script** 

Video is here:

https://www.taivideos.com/attestation-officers.html

The previous video, "The Nugget of Authenticity," ended with a broad view of the Authenticity infrastructure. At the center is the foundational core of Authenticity – *measurably reliable identities*. Measurably reliable identities are the linchpin connecting every part of the whole thing. Let's take a closer look at measurably reliable identities.

Measurably reliable identities begin with a link between a digital identity and real human being BUT ... says who? What is the authority that ATTESTS to the validity of that link? THAT is the critical piece needed to achieve the personal *accountability* that's the hallmark of the Authenticity infrastructure.

That critical piece is YOU, the Attestation Officer. You have the notarial credentials that provide the **public authority** needed to attest to identity claims of individuals.

Considering their critical, foundational role in providing measurably reliable identities, Attestation Officers can easily be considered the royalty of the Authenticity Infrastructure.